



PICTURE PERFECT

Nailing the perfect eyebrow shape for your face could not just be the key to framing your entire face (whether you're wearing makeup or not), it could actually help you look younger. Patricia Kerr, a Licensed Elite Linergist and Brow Expert (BrowsByPatsy.com) shares her top tips on achieving an age-defying arch for your face shape...

"Eyebrows frame the face. And having the right shape can make you look up to five years younger- without the need for surgical procedures," Patsy says.

If you're a victim of having over-plucked for too many years in the past, most of the time, this means that the hair doesn't grow back to what it used to be. And as we age, according to Patsy, our eyebrow hair density and quantity decreases.

With the increased popularity of semi-permanent treatments on

the market (such as microblading, for instance), finding the right shape and keeping it has become an easy option to staying well groomed and looking more youthful.

"Each of us has a unique face shape and this determines what eyebrow shape works best. Just some simple shaping can make a huge difference to one's face. Thicker brows will also give a younger-looking result over thinner brows," Patsy explains—so in this case, be wary with those tweezers, girls.

Brows By Face Shape: A Handy Go-To Guide

Long

A long face is characterized by vertical features, so the goal is to make the face appear shorter. This can be done with a more flat and horizontal shape.

Oval

This shape is generally well-proportioned so a classic arched brow is perfect.

Square

Softly rounded brows are the best shape. Anything too angular or too round doesn't

suit this face shape as it will bring out the harsher angles.

Round

A high arch suits this naturally softer, rounder shape as it's best to help add shape to it.

Heart

A rounded arch is perfect for a natural lift. Be careful not to give a very high arch which can create a very dramatic look.

Diamond

Avoid harsh angles for this shape. A rounded arch will make the wider portion of the face appear less wide.